## **B-SIDE'S INTENDED OUTCOMES**



b-side's ambitious programme of creative collaboration, between the community on Portland and local, national and international artists, is strengthening local recognition of the importance of culture and creativity in their own right, and their role in all of our health and wellbeing.



b-side is enabling more people living and/or working on Portland to participate in arts and heritage activities, to work with each other, to acquire new interests and skills and to contribute to the decisions that promote and protect the island's culture, environment and heritage.



b-side is a socially, environmentally and financially sustainable organisation serving the Isle of Portland and benefiting a wider population of artists and audiences. By highlighting Portland as a microcosm of global issues, b-side is attracting supporters, collaborators and commentators from well beyond its physical borders.